

Rapidly emerging as a premier destination for nature travel, Colombia boasts vibrant rainforests, beautiful coastlines, lush cloud forests, and the dizzying snow-capped peaks and smoldering volcanoes of the Andes. Although best known for its rich culture and famed coffee, Colombia is also one of the world's most biodiverse countries. Covering just 0.8% of the Earth, Colombia accounts for 10% of the world's known endemic species, including nearly 2,000 bird species—the most recorded anywhere in the world.



DC, COLOMBIA

WWF has been working in Colombia for more than 50 years, identifying and implementing solutions to preserve the country's remarkable biodiversity. In the fall of 2018, WWF, its partners, and the government are working to celebrate the closing of a Project Finance for Permanence (PFP) initiative called Heritage Colombia. This innovative funding approach will ensure more than 50 million acres of Colombian forests will be protected in perpetuity.

Join WWF's John Myers for a once-in-a-lifetime opportunity to explore firsthand how WWF and our partners on the ground in Colombia are working together to protect the country's remarkable biodiversity including more than 340 threatened species.

The diversity of landscapes and species in Colombia is unlike any other place on Earth. Join me to experience the country's biodiversity and exuberant culture—and learn firsthand how WWF is helping to restore and protect its natural heritage.

—John Myers

WWF Expeditions is an invitation-only conservation travel program for our closest supporters, along with friends and family, to see firsthand the positive impact World Wildlife Fund is making.

These custom-designed journeys are led by WWF experts and offer exclusive opportunities to discover the wildlife and ecosystems we protect; meet community members whose lives are being improved because of our work; and immerse yourself in the worlds of our field staff and partners on the ground.

Come explore the best of the natural world and see how together we are making a difference for our planet.



Building a future in which people live in harmony with nature.
worldwildlife.org/expeditions



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FRONT COVER: JUAN JOSÉ ARANGO

WWF EXPEDITIONS

Heritage Colombia: A Conservation Journey with John Myers

October 25–November 3, 2018





Meet Our Expert

Based out of Bogotá, **John Myers** is WWF Colombia's Leader for Strategic Partnerships. John was first drawn to Colombia's incomparable Santa

Marta mountains in 2001, after reading Steve Hilty's Field Guide to the Birds of Colombia. Before joining WWF, John worked as the Director of the National Audubon Society's Latin America Program, where he led development of the Northern Colombia Birding Trail, and spent ten years with The Nature Conservancy's Mexico, Central America, and Caribbean Programs. John is eager to share his passion and knowledge of Colombia's natural beauty and ecological wealth, while also discussing Heritage Colombia—an unprecedented effort to protect the country's natural heritage and ensure a peaceful future for one of the most biodiverse places in the world.

Heritage Colombia: A Conservation Journey with John Myers

Our adventure begins in Bogotá, Colombia's vibrant capital, with two nights in the upscale El Retiro neighborhood. While in Bogotá, we will visit WWF's local office and have an opportunity to meet the staff and learn about many of the important conservation projects underway. Then we ascend to the summit of Montserrat via aerial tram, where we'll enjoy lunch overlooking the city and surrounding forests, before exploring the sights of Bogotá followed by a welcome dinner at the hotel.

From Bogotá, we fly to Pereira in Colombia's Eje Cafetero ("Coffee Axis"), where WWF has helped establish, manage and finance the protected areas that underpin the region's economy and provide water to the region's major cities. We will visit a



MICHEL LUTTEBROECK PICCAYA SPRL

100-year-old farm to learn about coffee production and traditions before traveling to the high Andean "paramo" at Nevado del Ruiz National Park. There, we will enjoy the natural thermal springs and bird watching in the area surrounding our lodge. We continue our exploration of local conservation efforts with a visit to Otún Quimbaya Wildlife Sanctuary, run by the Yarumo Blanco Community Association. In the Valle de Corcora, we enjoy a short hike through the valley, which is dominated by the giant wax palm tree, the national tree of Colombia.



ANDRES R

From there, we travel north to the Caribbean coastal city of Riohacha where we visit a local Wayuu village and Los Flamencos Wildlife Sanctuary. Traveling west along the coast, we spend time in the historic city of Santa Marta and visit Tayrona National Park, where the snow-capped Sierra Nevada mountains meet the Caribbean coast—known for its palm-shaded coves, coastal lagoons, rainforest and rich biodiversity. Here, WWF is working with the Colombian government and indigenous



GRACE THANG

communities to link private and public nature reserves to create what will be called, "the mosaic." Our expedition concludes in Cartagena, where we enjoy a walking tour of the historic old town and a farewell dinner.

Reservation Information & Trip Details

Dates: October 25–November 3, 2018

Limited to 10 travelers

Land cost: \$5,700 per person, double occupancy

Single supplement: \$810

For reservations and additional information, please contact Karl Egloff at WWF at 202-495-4119 or karl.egloff@wwfus.org.

worldwildlife.org/expeditions



JUAN JOSE ARANGO

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