WWF is one of the world’s largest and most experienced independent conservation organizations, with over 5 million supporters and a global network active in more than 100 countries. WWF’s mission is to stop the degradation of the planet’s natural environment and to build a future in which humans live in harmony with nature, by conserving the world’s biological diversity, ensuring that the use of renewable natural resources is sustainable, and promoting the reduction of pollution and wasteful consumption.

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TAking bold collective action

The time to act is now. We have put in place a global conservation strategy that reflects the way the world is changing, meets the big environmental challenges of the age and helps us simplify, unite and focus our efforts for greater impact.

WWF will continue to deliver locally in crucial ecoregions around the world but sharpen our focus on six global goals – wildlife, forests, oceans, freshwater, climate and energy, and food – and three key drivers of environmental degradation – markets, finance and governance. We are creating global communities of practice for each of the goals and drivers composed of specialists from WWF and key external partners. This will foster greater collaboration and innovation, incubating new ideas and taking promising ones to scale, as we unite our efforts toward making ambitious targets a reality.

We know that one organization alone can’t effect the change needed. That is why our work on the goals and drivers includes our partnerships with institutions and corporations, both local and global. The changes we want to see in the world can only come about through the efforts of many actors: local communities and national and multinational corporations, governments and NGOs, finance institutions and development agencies, consumers and researchers.

There has never been a stronger sense of urgency for action. In WWF we are defining new ways of working together to make a difference at a scale that matters. We know we must redefine humanity’s relationship with the planet. And together we passionately believe we can.
OUR WORK WITH BUSINESS

WWF’s mission is to stop the degradation of the planet’s natural environment and to build a future in which humans live in harmony with nature. As the 2018 Living Planet Report demonstrates, the challenges that the global environment is facing today are too big, too interconnected and too urgent for any one organization to solve alone.

Therefore, WWF seeks to work with those who have the greatest potential to reduce the most pressing threats to the diversity of life on Earth and together find solutions to conservation challenges such as deforestation, over-fishing, water scarcity and climate change. The corporate sector drives much of the global economy, so we consider that companies also have a specific responsibility to ensure that the natural resources and ecosystems that underpin their business are used sustainably. Companies are also primed to lead on rapid adaptation and on the innovative solutions needed to drive change.

By working with business, WWF aims to drive conservation results that would not be possible otherwise.

More specifically, our work with business aspires to do this by:
• promoting better production and responsible sourcing of raw materials that otherwise drive deforestation or unsustainable use of water;
• encouraging a switch away from fossil fuels to 100 per cent renewable energy and away from fossil fuels;
• engaging jointly on public policy;
• supporting the equitable sharing of natural resources;
• redirecting financial flows to support conservation and sustainable ecosystem management;
• raising awareness of the need to consume more wisely; and
• protecting some of the world’s most ecologically important places.

This report presents an overview of the partnerships that this WWF office has with individual companies.

**WWF’s CORPORATE PARTNERSHIPS**

Our collaboration with partners is based on a common understanding of issues, shared ambitions or activities, and a willingness to speak out in public. In general, we distinguish four types of partnerships with companies:

1. **Driving sustainable business practices**
   Our bilateral partnerships aim to deliver direct conservation results on key issues or in priority places by changing practices throughout a company’s operations and value chain. These intend to reduce the major environmental impacts of some of the world’s largest companies, achieve conservation results that would not otherwise be possible, and influence related sectors and markets.

2. **Consumer engagement**
   The second way that WWF partners with business is by raising awareness of key environmental issues and mobilizing consumer action through communications and campaigns (including cause-related marketing campaigns). This approach includes, for example, consumer actions to encourage the purchase of sustainable products such as MSC-certified fish, or results in companies supporting campaigns that inspire action in favor of special places such as the Arctic or endangered species like the tiger.

3. **Philanthropic partnerships**
   The third approach is articulated through specific programs with companies to fund conservation projects and the institutions that deliver them. Philanthropic relationships with companies raise money for the conservation of key places and species, and the capability and tools to deliver such conservation.
4. Employee Engagement

The fourth approach is focused on raising awareness of key environmental issues and raising funds for WWF’s conservation priorities with corporate employees.

Many partnerships with companies use a combination of these approaches.

WWF works with companies to achieve our conservation goals. NGO and company partnerships involve engaging in constructive dialogue while challenging each other with real issues. As such, they involve opportunities and risks for both parties. At WWF, we manage the risks by having clear guidelines and criteria in place, including a due diligence process. In all relationships, we maintain and exercise the right to public commentary.

TRANSPARENCY AND ACCOUNTABILITY

Results and impact, both qualitative and quantitative, are essential for us. We advocate transparency in action by all stakeholders as a crucial step toward sustainability. We believe that accountability for results and transparency to our supporters and our members on how we deliver those results are key to our approach of working in a constructive, cooperative manner with all our partners, including the corporate sector.

We want all our partnerships with companies to deliver the greatest impact possible, with the goal of creating lasting results at scale. We have, therefore, started a process of deeper and more systematic assessment of the targets and the outcomes we achieve in our work with the private sector and specifically through our bilateral partnerships.

All WWF offices are committed to continue reporting publicly on all our company relationships, their intent, objectives and impacts, of which this report is one part. A Global Report of WWF’s largest corporate partnerships globally can also be found on www.panda.org/business.

THIS REPORT

The aim of this report is to give an overview of the partnerships that WWF-US has with individual companies. Funds obtained through corporate partnerships are typically used by WWF to:

- Work with the company to reduce its impacts and footprint and to help shift sectors and markets toward sustainability in line with WWF’s global conservation strategy;
- Raise public awareness of key conservation challenges;
- Directly support WWF conservation projects.
This WWF office is responsible for the contractual agreements with the companies concerned. The activities of the engagements in many cases take place in other countries or regions.

In FY19, income from corporate partnerships represented 5% of this WWF office’s total income.
INFORMATION ON WWF-US CORPORATE PARTNERSHIPS

The following list of companies is an overview of all the corporate partnerships that WWF-US had in FY19 with a budget greater than $250,000 USD. Details of each partnership can be found below:

Company name: **AmazonSmile Foundation**
Type of partnership: Consumer Engagement
Conservation focus: Unrestricted Funding for WWF
Revenue range (USD): 500,000 – 1,000,000

WWF is a participant in Amazon’s AmazonSmile program. When consumers shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price of eligible products to a charitable organization of their choice.

Company Name: **Apple, Inc.**
Type of partnership: Philanthropy, Sustainable Business
Conservation focus: Forests
Revenue range (USD): 250,000 – 500,000

WWF and Apple are working to help China—the world’s largest producer and consumer of paper products—reduce its environmental footprint by producing paper products from responsibly managed forests within its own borders.

Company name: **Bank of America Corporation**
Type of partnership: Consumer Engagement
Conservation focus: Unrestricted Funding for WWF
Revenue range (USD): 1,000,000 – 3,000,000

Since 2009, Bank of America® has offered a Bank of America® Cash Rewards Visa® credit card and checking account to support WWF’s global conservation efforts. WWF receives a minimum of $3 for each qualifying credit card account that is opened and activated. WWF also receives 0.08% of all net retail purchases made with this card and $3 for each annual renewal of the card. WWF will receive a $10 contribution from Bank of America for each new qualifying WWF checking account and $2 for each annual renewal.
Company name: **BlackRock, Inc.**  
Type of partnership: Consumer Engagement  
Conservation focus: Unrestricted Funding for WWF  
Revenue range (USD): 250,000 – 500,000

The BlackRock Liquid Environmentally Aware Fund (LEAF®), a series of the BlackRock Funds℠, is a prime money market fund that engages along select environmental criteria. As part of a cause marketing agreement for LEAF, BlackRock supports the global conservation efforts of WWF.

Company name: **Bumble Bee Foods, LLC**  
Type of partnership: Consumer Engagement, Sustainable Business  
Conservation focus: Food, Oceans, Unrestricted funding for WWF  
Revenue range (USD): 250,000 – 500,000

Wild Selections is a line of Marine Stewardship Council-certified seafood products available in US retailers. Wild Selections supports WWF’s global Oceans conservation programs, within a minimum annual contribution of $250,000 USD through February 2021.

Company Name: **Cargill, Inc.**  
Type of partnership: Sustainable Business  
Conservation focus: Food, Forests, Oceans  
Revenue range (USD): 500,000 – 1,000,000

Cargill and WWF are working together on sustainable seafood sourcing, reducing food loss and waste, conserving North American grasslands, and implementing a responsible forest policy.

Company name: **Cisco Systems, Inc.**  
Type of partnership: Philanthropy  
Conservation focus: Wildlife  
Revenue range (USD): 1,000,000 – 3,000,000

WWF and Cisco are working together to deploy cutting edge technology in priority wildlife conservation areas across Africa and Asia. This technology will empower those responsible to effectively diminish the threat of poaching while mitigating human-wildlife conflict. The successful implementation of this collaboration will lead to better protected area management in Africa, Asia, and beyond, and will help create and demonstrate technological solutions that deter poaching and reduce human-wildlife conflict.
Company Name: **Costco Wholesale Corporation**  
Type of partnership: Sustainable Business  
Conservation focus: Climate, Food, Freshwater, Oceans, Wildlife  
Revenue range (USD): 500,000 – 1,000,000

WWF and Costco work together on sustainable sourcing of seafood with support for sustainable fisheries and aquaculture. WWF is also working with Costco on sourcing more sustainable beef in North America.

Company name: **Discovery, Inc.**  
Type of partnership: Philanthropy, Consumer Engagement  
Conservation focus: Wildlife  
Revenue range (USD): 500,000 – 1,000,000

Discovery helps WWF protect tigers in one of the world’s most critical tiger habitats through their philanthropic support and efforts to engage consumers to raise funds and awareness for tiger conservation. Discovery helps conserve nearly 1 million acres of protected habitat in India and Bhutan to help protect and increase the wild tiger populations and is now providing new support of the Bikin Site in Russia.

Company name: **Domtar Paper Company, LLC**  
Type of partnership: Consumer Engagement, Sustainable Business  
Conservation focus: Forests  
Revenue range (USD): 500,000 – 1,000,000

WWF works with Domtar to promote responsible forestry and trade as a means to advance forest conservation. Domtar is a participant in WWF's Global Forest & Trade Network – North America (GFTN-NA) and made a commitment to eliminate any unknown or controversial sources of fiber in its supply chain and progressively increase the amount of certified fiber sourced over time. Domtar also supports WWF with an annual contribution from the sale of its FSC-certified EarthChoice® products.

Company name: **Google**  
Type of partnership: Employee Engagement  
Conservation focus: Wildlife  
Revenue range (USD): 1,000,000 – 3,000,000

Google supports WWF through their employee engagement efforts, including Google Giving Week. Google is also a leading member of the Coalition to End Wildlife Trafficking Online to reduce wildlife trafficking online by 80% by 2020, joining more than 20 other leading tech companies.
Company name: **Hilton Worldwide, Inc.**  
Type of partnership: Sustainable Business  
Conservation focus: Food, Food Waste, Freshwater, Travel  
Revenue range (USD): 1,000,000 – 3,000,000

Hilton’s partnership with World Wildlife Fund (WWF) supports Hilton’s Travel with Purpose commitment ensuring its operations meet global best practice in sustainable travel and tourism. Together, WWF and Hilton have collaborated to develop a multi-year water stewardship strategy, expand Hilton's sustainable seafood efforts globally, and further reduce food waste within the company's operations and supply chain. Additionally, WWF has supported Hilton’s efforts to cut its environmental footprint in half, including setting an industry-leading climate target approved by the Science Based Targets Initiative.

Company name: **Hyatt Hotels Corporation**  
Type of partnership: Sustainable Business  
Conservation focus: Food  
Revenue range (USD): 500,000 – 1,000,000

WWF is working with Hyatt to on seafood sustainability within the company’s supply chain. As part of this work, WWF is working with Hyatt to source a greater percentage of seafood from Marine Stewardship Council (MSC) or Aquaculture Stewardship Council (ASC) certified sources. WWF has also worked with Hyatt to assess and eliminate highly-vulnerable species from its supply chain.

Company name: **International Paper Company**  
Type of partnership: Consumer Engagement, Sustainable Business  
Conservation focus: Forests, Unrestricted Funding for WWF  
Revenue range (USD): 500,000 – 1,000,000

International Paper and WWF are working together to help create the first-ever science-based targets for forests by undertaking research and assessments, along with several other entities. This information will be used to create a comprehensive set of guidance on actions that can be taken to sustain the world’s forests. International Paper is also supporting a restoration program in the 5,584 square mile Mogi Guaçu River Basin, in the Atlantic Forest of Brazil. International Paper is also a member of WWF’s Global Forest and Trade Network (GFTN). We also worked together on a match donation campaign around Shark Week for their Hammermill brand.
Company name: Johnson & Johnson
Type of partnership: Sustainable Business
Conservation focus: Climate, Forests
Revenue range (USD): 1,000,000 – 3,000,000

WWF and J&J have an extensive background working together on projects that promote human health through WASH (Water, Sanitation and Hygiene), address responsible climate action through Climate Savers as well as promote responsible forest management practices through responsible sourcing and support for the Forest Stewardship Council.

In the most recent project, we are putting the One Health paradigm into practice by designing and testing an integrated approach in one landscape Sabah, Malaysia while seeking to extend the learnings more globally. By identifying the ecological tipping point for the forests in this region, and better understanding the costs to human health (and governments) if we surpass this tipping point, we have an opportunity to develop the next generation of corporate commitments and government policy around land-use.

Company name: Kimberly-Clark Corporation
Type of partnership: Consumer Engagement, Sustainable Business
Conservation focus: Climate, Forests, Freshwater
Revenue range (USD): 1,000,000 – 3,000,000

Kimberly Clark and WWF are engaging consumers in helping to save the world's forests through the “♥ YOUR PLANET” campaign by raising awareness of the Forest Stewardship Council® (FSC®) logo. The WWF logo is on the package of Kimberly-Clark’s North American tissue products certified to FSC® standards, including Kleenex® facial tissue, Scott® paper towels, Viva® paper towels, Cottonelle® toilet paper, and Scott® paper towels. Kimberly-Clark is a participant in WWF’s Global Forest and Trade Network (GFTN) and support WWF’s efforts to protect forests and other critical ecosystems. WWF also works with Kimberly-Clark to advance its corporate water stewardship and set a science-based climate target.

Company Name: Lyft
Type of Partnership: Consumer Engagement
Conservation Focus: Unrestricted Funding for WWF
Revenue range (USD): 1,000,000 – 3,000,000

World Wildlife Fund (WWF) is a part of Lyft’s Round Up & Donate program, which gives Lyft riders the option to round up their fare to the next dollar and donate the difference to WWF. This partnership is driving individual action that can add up to something big. To date, Lyft riders have raised millions dollars through Round Up & Donate to help support WWF’s global conservation efforts.
Company name: **Mars Incorporated, Mars Foundation and Mars Belgium NV dba Mars Petcare**  
Type of partnership: Sustainable Business  
Conservation focus: Climate, Food, Forests  
Revenue range (USD): 250,000 – 500,000

WWF and Mars Petcare work together on sustainable seafood sourcing globally and across all business segments that comprise seafood utilizing the company’s leverage to transition fisheries and farms towards improvement and to support key advocacy initiatives to drive more impactful conservation gains. WWF and Mars Petcare have also worked together on the company’s fiber-based sourcing strategy and Mars has been an active supporter of WWF’s climate initiatives such as We Are Still In and the U.S. Climate Action Center at the COP24.

Company name: **Michelin North America, Inc.**  
Type of partnership: Consumer Engagement  
Conservation focus: Forests, Wildlife  
Revenue range (USD): 250,000 – 500,000

WWF and Michelin’s partnership is focused on promoting sustainable natural rubber as a way to halt deforestation and protect habitat for endangered species like tigers and elephants. Michelin North America entered into a U.S.-based cause marketing campaign for its Uniroyal brand and its iconic Tiger Paw® line of tires, with the goal of raising awareness of the plight of tigers and funds for WWF’s Tx2 program.

Company name: **McDonald's Corporation**  
Type of partnership: Sustainable Business, Philanthropy  
Conservation focus: Climate, Food, Food Waste, Forests, Freshwater, Plastics  
Revenue range (USD): 1,000,000 – 3,000,000

WWF and McDonald’s are working together to advance sustainability in the company’s business operations and supply chain. The goal of the collaboration is to reduce the impacts that commodities like beef, paper and palm oil have on places and species that WWF strives to protect. McDonald’s is a participant in WWF’s Global Forest and Trade Network (GFTN), WWF’s Bioplastic Feedstock Alliance, WWF’s The Cascading Materials Vision, and the U.S. Roundtable for Sustainable Beef (USRSB). WWF also provides strategic advising for McDonald’s climate initiatives and McDonald’s has signed on to WWF’s Corporate Renewable Energy Buyers’ Principles and is a member of We Are Still In.
Company name: **PVH Corporation**  
Type of partnership: Sustainable Business  
Conservation focus: Freshwater  
Revenue range (USD): 500,000 – 1,000,000  

PVH Corporation is working with WWF to support water stewardship efforts in key sourcing communities for PVH’s businesses and the broader apparel industry. PVH and WWF will work together to help conserve freshwater resources in Ethiopia’s Lake Hawassa and India’s Cauvery River basins. This work builds on existing collaborative efforts by the organizations in China and Vietnam. Together, PVH and WWF will identify water risks and engage in collective efforts to advance water conservation activities for local communities in these strategic sourcing locations.

Company name: **Royal Caribbean Cruises LTD.**  
Type of partnership: Consumer Engagement, Sustainable Business, Philanthropy  
Conservation focus: Climate, Food, Oceans, Plastics, Wildlife, Travel  
Revenue range (USD): > 2,000,000  

WWF and Royal Caribbean are working together to ensure the long-term health of the oceans. The company is addressing the environmental footprint of its operations by reducing greenhouse gas emissions, responsibly sourcing key commodities, including seafood, and promoting more sustainable tour operators and destinations. The company is supporting WWF’s ocean conservation priorities and working with WWF to raise awareness of the oceans with their 5 million passengers globally.

Company name: **Starbucks**  
Type of partnership: Consumer Engagement, Philanthropy, Sustainable Business  
Conservation focus: Climate, Food, Food Waste, Freshwater, Forests, Plastics  
Revenue range (USD): 250,000 – 500,000  

Starbucks is a Principle Member of WWF’s ReSource: Plastic activation hub. Their participation in ReSource builds on an existing collaboration with WWF to co-develop Starbucks Greener Stores framework and the Next Gen Cup Challenge along with McDonald’s. As part of Starbucks Greener Stores initiative, WWF conducted a materiality prioritization and water analysis.

From November 2018 through January 2019, The Starbucks Foundation ran a fundraising match campaign (“Match the Magic”) via the Starbucks app. WWF received over 2,400 donations from Starbucks customers, totaling around $150,000, of which $100,000 was matched by The Starbucks Foundation.
Company name: **Target Corporation**  
Type of partnership: Consumer Engagement, Employee Engagement, Sustainable Business  
Conservation focus: Climate, Food, Forests, Freshwater, Plastics, Food Waste, Unrestricted funding for WWF  
Revenue range (USD): 1,000,000 – 3,000,000

WWF and Target are working together to reduce the environmental footprint of Target's operations. The collaboration focuses on corporate water stewardship, responsible sourcing of materials, and reducing greenhouse gas emissions. Target is the founding sponsor for Panda Paddle, pledging $300,000 over three years to support the annual event series. WWF and Target are working together to advance sustainability within the company's business operations. The collaboration covers, responsible wood and fiber sourcing, climate protection and renewable energy, freshwater stewardship, plastic and waste, as well as employee engagement.

Company name: **The Coca-Cola Company**  
Type of partnership: Philanthropy, Sustainable Business  
Conservation focus: Climate, Food, Forests, Freshwater, Oceans, Plastics, Wildlife  
Revenue range (USD): 1,000,000 – 3,000,000

For over a decade, WWF and The Coca-Cola Company have partnered to improve the health of freshwater basins and the environmental performance across Coca-Cola's supply chain, emissions and packaging. Together, we help create a more climate resilient and water-secure future for business, communities, and nature. Additionally, the Coca-Cola Foundation supports WWF projects worldwide.

Company name: **The Kroger Company**  
Type of partnership: Philanthropy, Sustainable Business  
Conservation focus: Food, Food Waste, Oceans  
Revenue range (USD): 1,000,000 – 3,000,000

WWF has been working with Kroger since 2009 to ensure the sustainability of the company’s Top-20 wild caught seafood species and in 2016, Kroger expanded upon the goal by publicly committing to sourcing 100% of their wild-caught seafood from fisheries that are Marine Stewardship Council (MSC) certified, in MSC full assessment, in comprehensive Fishery Improvement Projects (FIPs), or certified by other GSSI-recognized programs. In addition to collaboration on sustainable sourcing, the company has been investing in fishery improvement projects for key species to increase the number of MSC-certified fisheries it can source from and has committed to sourcing 90% of its wild caught seafood from MSC certified fisheries. Kroger has directly supported 43 FIPs. Key projects include a Mahi-Mahi fishery in Peru that the company has played a major role in supporting. Kroger has also committed to end hunger in their
communities and eliminate waste in their company by 2025. WWF is supporting this Zero Hunger Zero Waste goal by helping to analyze data on waste and come up with innovative ideas to ensure that food is eaten. With the support of The Kroger Co. Foundation, WWF is implementing Food Waste Warrior curriculum in cities across the country. Food Waste Warrior works with teachers and student leaders to conduct food waste audits in their cafeteria and calculate the environmental impact of wasted food.

Company name: **The Procter & Gamble Company**  
Type of partnership: Sustainable Business  
Conservation focus: Climate, Forests, Freshwater, Plastics  
Revenue range (USD): 500,000 – 1,000,000

WWF has a longstanding (10 year) and wide-ranging partnership with P&G, mostly focused on business transformation, with specific workstreams on Freshwater, Forests, Renewable Materials, and Renewable Energy. Working with partners like WWF, P&G met their 2020 energy, transportation, waste, and water sustainability goals ahead of schedule. In April 2018, P&G launched Ambition 2030 to enable and inspire positive impacts on the environment and society with new goals spanning their brands, supply chain, and employees. In past years, WWF and P&G have also engaged in cause marketing campaigns, including encouraging more consumers to use cold water wash with the support of their brand of bio-based detergent, Tide Purclean.

Company Name: **UPS Foundation**  
Type of partnership: Philanthropy  
Conservation focus: Forests  
Revenue range (USD): 500,000 – 1,000,000

The UPS Foundation supports WWF’s forestry conservation efforts. The foundation’s support is directed towards building local capacity for tropical forest reforestation and reforestation in Asia, Africa, and Latin America through Education for Nature Reforestation Grants to non-governmental organizations and community groups.

Company Name: **Walmart**  
Type of partnership: Philanthropy, Sustainable Business  
Conservation focus: Climate, Food, Food Waste, Forests, Freshwater  
Revenue range (USD): 1,000,000 – 3,000,000

Walmart and WWF collaborate on Walmart’s Project Gigaton to catalyse action to prevent a gigaton of emissions across the company’s global supply chain by 2030. As one of the lead NGOs for the initiative, WWF advised on the design and implementation of Project Gigaton. The Walmart Foundation is supporting WWF’s work in food waste reduction at the farm level and the Renewable Energy Buyers Alliance (REBA).
OTHER WWF-US CORPORATE RELATIONSHIPS

The following is a list of WWF-US corporate partnerships in FY19 with a budget between 25K and 250K USD.

<table>
<thead>
<tr>
<th>Company</th>
<th>Partnership Type</th>
<th>Conservation Focus</th>
<th>Revenue Range (USD)</th>
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<td>Calendar Club Holdings, LLC dba Calendar Club</td>
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<td>Epic Games, Inc.</td>
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<td>HP, Inc.</td>
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<td>Humble Bundle, Inc.</td>
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<td>Jam City</td>
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<td>Jim Beam Brands, Co.</td>
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<td>Keurig Green Mountain Inc.</td>
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<td>Lego System A/S</td>
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<td>Levi Strauss &amp; Co.</td>
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<td>Outerwall Inc. dba Coinstar</td>
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<td>Sea Delight Ocean Fund, Inc./Sea Delight LLC</td>
<td>Sustainable Business</td>
<td>Oceans</td>
<td>51,000 - 100,000</td>
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<tr>
<td>SeaWorld &amp; Busch Gardens Conservation Fund</td>
<td>Philanthropy</td>
<td>Wildlife</td>
<td>25,000 - 50,000</td>
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<tr>
<td>SmithBucklin Corporation</td>
<td>Sustainable Business</td>
<td>Food</td>
<td>101,000 - 250,000</td>
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<tr>
<td>Soul Buffalo Expeditions</td>
<td>Sustainable Business</td>
<td>Plastics</td>
<td>51,000 - 100,000</td>
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<tr>
<td>SuperValu, Inc.</td>
<td>Sustainable Business</td>
<td>Oceans, Food</td>
<td>51,000 - 100,000</td>
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<td>Sysco Corporation</td>
<td>Sustainable Business</td>
<td>Oceans, Food</td>
<td>51,000 - 100,000</td>
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<tr>
<td>Toyota Motor North America, Inc.</td>
<td>Philanthropy</td>
<td>Biodiversity</td>
<td>25,000 – 50,000</td>
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<tr>
<td>Unilever PLC</td>
<td>Sustainable Business</td>
<td>Plastics</td>
<td>25,000 – 50,000</td>
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<tr>
<td>Williams-Sonoma, Inc.</td>
<td>Sustainable Business</td>
<td>Forests</td>
<td>25,000 – 50,000</td>
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</table>
The following is a list of WWF-US corporate partnerships in FY19 with a budget of less than 25K USD.

<table>
<thead>
<tr>
<th>Ziga Media LLC</th>
<th>Consumer Engagement</th>
<th>Unrestricted Funding for WWF</th>
<th>25,000 – 50,000</th>
</tr>
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<tbody>
<tr>
<td>AFFCO Trading, Inc. and South Coast Packing Peru S.A.C.</td>
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<tr>
<td>Anova Food, LLC</td>
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<td>AUGEO (f.k.a. Incentive Logic, Inc.)</td>
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<td>Avon Products Foundation, Inc.</td>
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<td>Azelis S.A.</td>
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<tr>
<td>C.M.U. &amp; Associates dba Hilo Fish Company, Inc.</td>
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<tr>
<td>Capital One Services, LLC</td>
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<td>Catalyst Paper Corporation</td>
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<tr>
<td>Copyright Clearance Center, Inc.</td>
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<td>D&amp;E Import LLC</td>
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<td>Disney Worldwide Services, Inc.</td>
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<td>Eaglecom, Inc.</td>
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<td>El Paso Zoological Society</td>
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<td>Genesys Telecommunications Laboratories, Inc.</td>
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<td>Global Fund Investments, LLC</td>
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<td>Inland Seafood</td>
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<td>Island Press</td>
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<td>License Plates of Texas, LLC dba My Plates</td>
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<td>Lokai Holdings, LLC</td>
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<td>Mical Seafood, Inc.</td>
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<td>NAXION/National Analysts Worldwide</td>
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<td>Netuno USA, Inc.</td>
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<td>New Headings, LLC</td>
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<tr>
<td>Orca Bay Foods, LLC</td>
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<td>Rag Traders Retail, LLC dba Rag &amp; Bone</td>
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<td>Rennoc Corporation Foundation, Inc.</td>
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<td>Seafarers, Inc.</td>
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<td>Sonny To The Bone</td>
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<tr>
<td>Sony Pictures Entertainment, Inc.</td>
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<td>Starwood Retail Partners and Cherry Hill Program Enterprises, Inc.</td>
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<td>Tango Card, LLC</td>
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<td>Taylor &amp; Francis Group</td>
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<td>Tequesta Bay Foods, Inc.</td>
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<td>The Fishin’ Company</td>
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<td>The Fox Project LLC</td>
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<td>Theory11.com LLC</td>
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<td>University of Oklahoma</td>
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