BROCHURE FOR DIGITAL
Melting sea ice is transforming the Arctic Ocean. A warming climate and growing industrial development threaten this vulnerable and rapidly changing part of the world. Globally important marine life is increasingly at risk in this unique ecosystem that provides food, livelihoods and cultural identity for people living in the Arctic.
ArcNet's network of priority areas for marine conservation spans the entire Arctic Ocean and adjacent seas. Conserving these ecosystems strengthens the resilience of Arctic biodiversity in the face of a rapidly changing climate. The long-term health of the Arctic's marine biodiversity contributes to the global wellbeing of nature and people.

**ArcNet Helps Meet Ambitious National and International Targets to Protect and Conserve at Least 30 Per Cent of the Planet by 2030**

**What is ArcNet?**

- A mapped vision of an Arctic Ocean network of priority areas for conservation that is a concrete proposal for marine planning and management of the region’s marine ecosystems, functions and biodiversity.
- The network is based on comprehensive, rigorous scientific analysis and best-available data that can be accessed through an extensive database of marine life.
- An opportunity for ongoing engagement that establishes, adjusts and manages the network over time as the Arctic and its marine life adapt to rapid change.

**Become a part of ArcNet**

ArcNet lays the foundation for an Arctic Ocean network of conserved and protected areas to support the marine life we rely upon. Collectively working with this approach can significantly contribute to a more resilient and sustainable Arctic.

Learn more about ArcNet by downloading our Guide at arcnetocean.org

To become a part of ArcNet, please contact us at ArcNetinfo@arcticwwf.org

**WE ALL HAVE A ROLE TO PLAY**

Establishing a network of conserved and protected areas across the entire Arctic Ocean is a shared responsibility.

- **Arctic governments**
  Lead by establishing conservation measures for priority areas identified by ArcNet and apply an ArcNet-approach to creating networks of protected and conserved marine areas.

- **Indigenous knowledge and local knowledge holders, and Arctic peoples generally**
  Ensure a diversity of perspectives and values are reflected in the network’s design through participation in conservation planning.

- **Marine scientists**
  Support the refinement, establishment and adjustment of ArcNet by contributing to the growing knowledge base of Arctic marine biodiversity and participate at all levels of conservation planning and design.

- **Marine managers and conservation professionals**
  Collaborate broadly when identifying, developing, establishing, and assessing the effectiveness of conservation measures.

- **Marine industries**
  Recognize the ArcNet PACs and support effective conservation by participating at all levels of consultation and advancing the development of industry guidelines and standards.

**Existing protected areas**

**ArcNet identified areas**

- Terrestrial
- Marine
- Migration bottleneck

**ArcNet Boundary**

- 0 200 500 1,000 km
ACHIEVING INTERNATIONAL CONSERVATION TARGETS REQUIRES UNPRECEDENTED, INCLUSIVE COOPERATION.

Please visit the WWF Arctic Programme website at arcticwwf.org

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