



Russell E. Train Education for Nature Program
ANNUAL REPORT 2013





Jim Nyamu, Kenya

The Russell E. Train Education for Nature Program's (EFN) work would not be possible without donors like the Joseph and Joan Cullman Conservation Foundation. To date, the foundation has supported more than 30 grants to build conservation capacity throughout Africa. Shortly after receiving a grant, Jim Nyamu started an organization called Elephant Neighbors Center to address elephant poaching in Kenya. In 2013, supported by the Cullman Foundation, Jim received a second grant for his organization to raise awareness on this issue with local communities. Jim and his organization are at the forefront of the effort to curb elephant poaching in the region, and he recently completed a 650-mile walk as part of the national campaign, Ivory Belongs to Elephants.

Photo courtesy of Anthony Gitau

Building the Future of Conservation, One Person at a Time

The Russell E. Train Education for Nature Program (EFN) was established in 1994 in honor of the late Russell E. Train, founder, past president, and chairman emeritus of WWF. EFN supports proven and potential conservation leaders in Africa, Asia, and Latin America. EFN enables these future leaders to enhance their capacity to tackle environmental challenges in their home countries. To date, EFN has invested more than US\$14 million in these rising leaders to pursue graduate studies, attend short-term training courses, and train communities and conservation stakeholders around the world.

EFN has supported the education and training of hundreds of women and men around the world working each day to protect threatened places, save diverse species, and chart a more sustainable future for all of us. The work of EFN grantees is of vital importance, as many developing countries face unprecedented environmental threats from growing populations, climate change, escalating resource needs, and mounting demand for illegal wildlife products.

As a result of EFN's efforts, these conservation leaders are better equipped to influence change and have a meaningful impact on their staff, colleagues, organizations, and home governments. We depend heavily on these frontline conservationists to help protect the world's last remaining wild places and species.

Since 1994:

1,700+ grants awarded



75% individuals
25% institutions

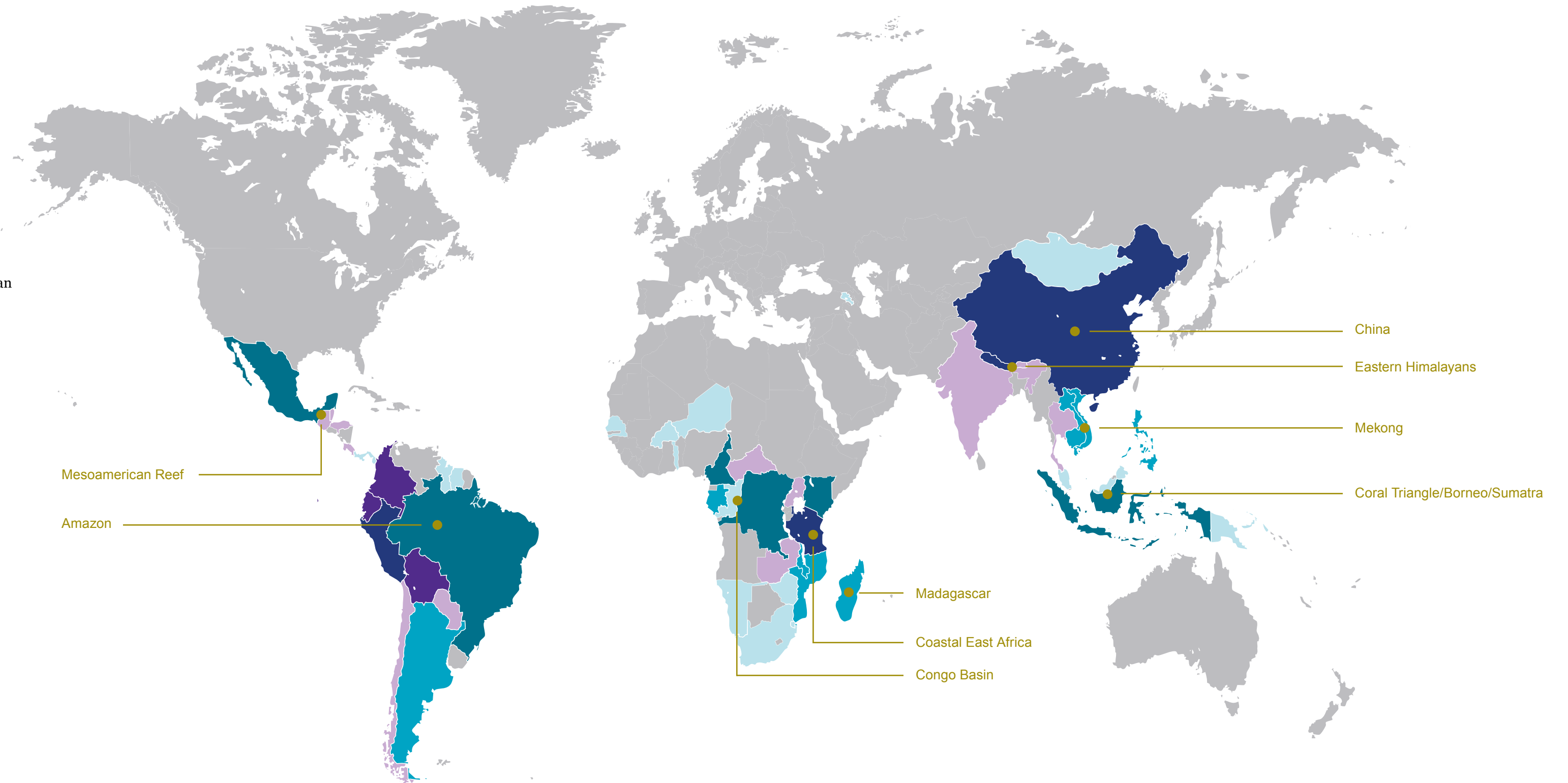
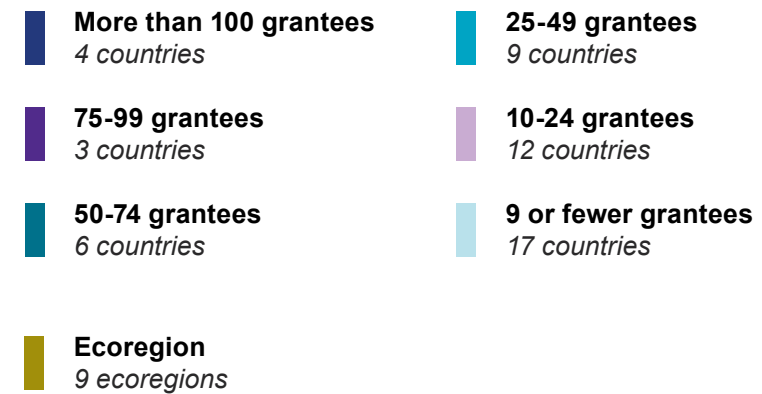


1,175 individuals
111 alumni
418 institutions
50+ countries

Global Impact

Since 1994, EFN has awarded more than 1,700 grants to individuals and organizations from more than 50 countries.

The global impact is clear, but so are the sustainable results in the WWF priority places on which EFN focuses. More than 90 percent of Train Fellows return home upon completion of their degree, and more than 99 percent of all EFN alumni are currently working in conservation. With training supported by EFN, grantees have collectively supervised and trained more than 10,000 individuals, established and expanded protected areas, and started NGOs in their home countries. Additionally, dozens of new species—including birds, frogs, plants, fish and others—have been discovered by EFN grantees.



Thanks to the Continued Generosity of Our Donors, EFN Supported 116 Grants in 2013

With the generous support of our donors, EFN is building the next generation of conservation leaders one person at a time. Your support results in countless stories of success, discovery, and leadership in conservation.

During WWF's Fiscal Year 2013 (FY2013), which ran from July 1, 2012, to June 30, 2013, EFN awarded 116 grants to recipients from 31 countries. As of June 30, 2013, EFN's endowment total was \$19,367,334, with approximately 10 percent investment earnings since July 1, 2012.



Enzo Aliaga-Rossel, Bolivia

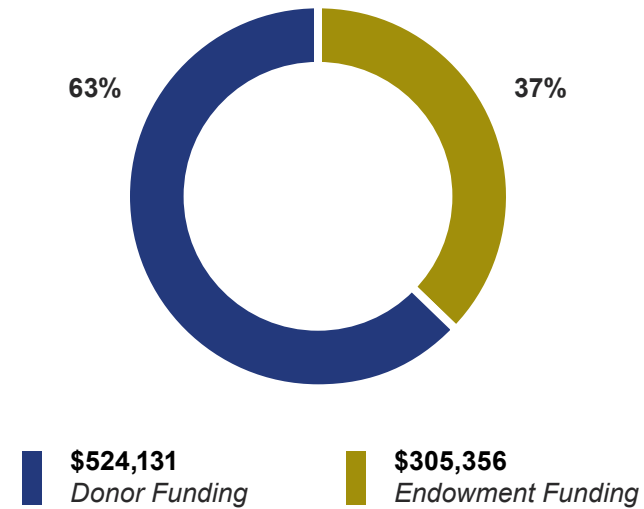
Enzo Aliaga-Rossel is Bolivia's leading river dolphin expert and a former Russell E. Train Fellow. In 2010, he led a successful rescue mission to save 20 Bolivian river dolphins that were stranded in a small tributary of the Amazon River. The rescue effort raised public awareness about this endemic species and spurred the Bolivian government to declare the Bolivian river dolphin as part of the country's natural heritage.

This year, EFN provided an alumni grant to support Enzo's participation in the Emerging Wildlife Conservation Leaders training program. EFN is committed to ensuring that our alumni continue to advance in their careers long after their formal academic training is complete.

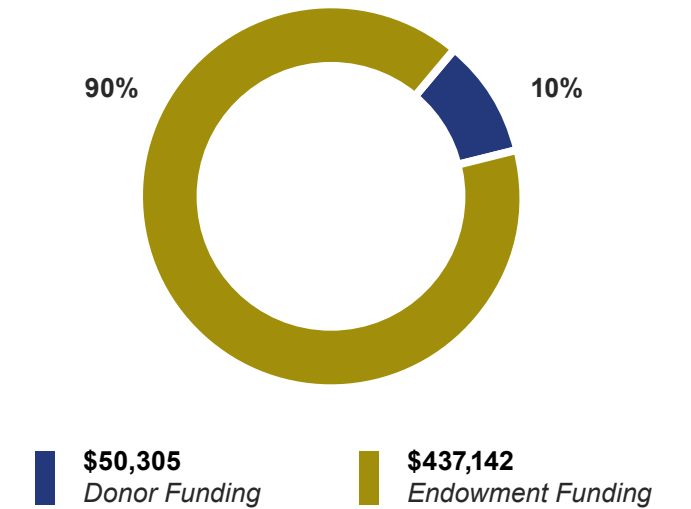
Photo © Shaun Martin, WWF-US

FY2013 Overview: July 1, 2012, to June 30, 2013

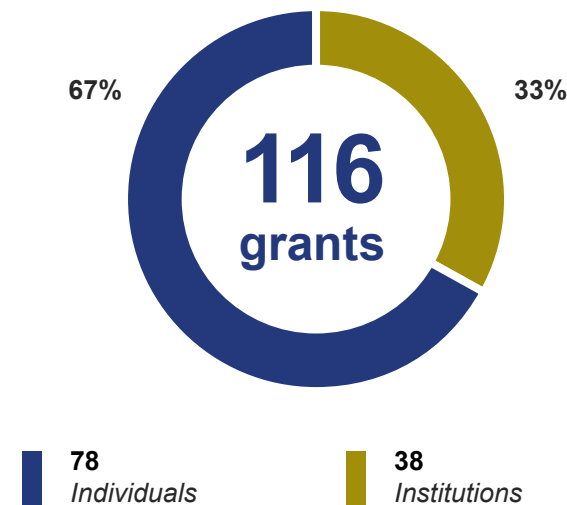
Funding to EFN Grantees



Program Management & Overhead



Grants Awarded



Grant Recipients





Kerstin Forsberg, Peru

Russell E. Train Fellowships support rising conservation leaders, like Kerstin Forsberg from Peru. Kerstin founded Planeta Océano, engaging thousands of people in marine education, forging self-sustaining community-based networks for conservation, and fostering hundreds of citizen scientists to positively influence local marine management. In 2013, she was awarded the WWF International President's Award for outstanding achievements in conservation in the under-30 category. She is now pursuing her PhD in marine biology, funded by EFN.

Photo courtesy of Kerstin Forsberg

EFN Provided 20 Rising Leaders with Critical Funding for Advanced Degrees

EFN counts among its many outstanding grantees Laos's first primatologist, Gabon's only female national park warden, and Peru's advisor to the Minister of the Environment. Here are a few highlights from this past year.

EFN is dedicated to providing rising conservation leaders with access to higher education through Train Fellowships. In FY2013, EFN supported 20 deserving candidates from six countries.



With funding from an anonymous donor to honor the late Henri Nsanjama, WWF-US Vice President for Africa, and a \$5,000 memorial grant from the Henry Foundation to honor the late Russell E. Train, EFN supported **five fellows from Malawi** to pursue advanced degrees in conservation.



EFN, with support from the anonymous donor, awarded **four fellowships to Nepalese conservationists** in honor of the late Mingma Sherpa, WWF-US Managing Director for the Eastern Himalayas, and his lifelong commitment to capacity building in Nepal.



To build capacity in wildlife crime prosecution, EFN is supporting **three fellows from Democratic Republic of Congo, Gabon, and Kenya** to pursue graduate degrees.



In partnership with the Liz Claiborne Art Ortenberg Foundation, EFN awarded scholarships to **eight women from Cameroon, Central African Republic, and Democratic Republic of Congo** to attend diploma programs in conservation. Since 2011, through this partnership, EFN has supported more than 12 women to receive scholarships in the Congo Basin.



Yvette Mafor Mba Atemba, Cameroon

The Liz Claiborne Art Ortenberg Foundation partners with EFN to fund deserving professionals like Yvette Mafor Mba Atemba. Yvette works for the Wild Planet Project and is co-founder of the Awing Women Empowerment Initiative, which works to improve leadership among women and young girls. Since receiving her EFN grant in 2012, Yvette has been promoted to project manager and is now in charge of a program that trains 92 farming groups on agroforestry, distributing more than 1 million seeds for replanting and transplanting more than 8,000 seedlings from nurseries to local farms. EFN works to provide women conservationists with the opportunities and skills they need to advance in their role as community leaders.

Photo courtesy of Yvette Mafor Mba Atemba

EFN Supported 47 Professional Conservationists to Build Local Capacity

In 1996, EFN began offering Professional Development Grants (PDGs) for mid-career conservationists to obtain new technical skills and explore important professional opportunities. These grants are not only offered to benefit the recipient but also to help build institutional capacity at a local and regional level. This year, EFN awarded 47 PDGs to conservationists from 22 countries to pursue short-term, non-degree training to upgrade their knowledge to better address the conservation challenges in their countries.



This year, EFN supported **18 deserving women** with short-term training grants through our partnership with the Liz Claiborne Art Ortenberg Foundation. We have supported more than 50 deserving women since 2008. This initiative is changing the face of conservation in the Congo Basin by providing valuable training opportunities to enable them to become leaders in their field.



EFN funded **seven conservationists** to attend the Terrestrial Carbon Accounting Certificate program hosted by University of California, San Diego. The conservationists gained professional knowledge about international climate change practices, an in-depth understanding of carbon markets, and techniques to foster cooperation to conserve and restore tropical forests.

Wild Bird Society

In a 12-year partnership with Alcoa Foundation, EFN has funded more than 150 grants to individuals and organizations, including the Charyou Youth Volunteer Service Center of Shanghai. In March 2013, the center conducted an EFN workshop to improve environmental awareness among Chinese children and is implementing new curriculum and activities to improve environmental education in local schools. EFN works with local organizations to ensure community participation in conservation efforts and to build a generation of supporters for WWF's work around the world.



Photo courtesy of Guo Taoran, Charyou Youth Volunteer Service Center

EFN Awarded 38 Conservation Workshop Grants to Organizations to Educate More than 4,000 Local Stakeholders

In FY2013, EFN awarded 38 conservation workshop grants in 16 countries to fill the funding gap for local organizations. These grants funded a variety of training programs, including environmental education programs, livelihoods projects, reforestation efforts, and stakeholder engagement workshops to improve conservation efforts at local and regional levels.



With support from the Alcoa Foundation, EFN funded **nine conservation workshop grants in China's Shanghai and Yunnan provinces** to improve stakeholder engagement on water issues and urban development. This year, these organizations trained more than 830 participants, including local farmers, students, teachers, and high-ranking officials in the region.



With support from the UPS Foundation, EFN funded **11 organizations to conduct reforestation activities in tropical forests around the world**. Through this initiative, these organizations planted more than 70,000 trees in 10 countries and trained more than 3,000 individuals in reforestation and restoration skills.



Photo © Larry Morris/Washington Post

Looking Ahead: EFN Focuses Efforts to Honor the Legacy of Russell E. Train

Russell E. Train touched many lives—both personally and professionally. When Mr. Train passed away on September 17, 2012, the WWF community lost a kind, courageous, and visionary leader. As a founding trustee, past president, former chairman of the board, and chairman emeritus, Mr. Train shaped WWF into the conservation trailblazer that it is today.

Mr. Train believed deeply in the value of building local conservation leaders around the world. When equipped with education and training, these women and men will be powerful catalysts for conservation within their home countries.

To honor him, WWF is determined to build on our work and expand the reach of EFN to nurture a greater number of conservation leaders. To that end, an anonymous donor has stated an intention to give \$2.5 million over five years for WWF to use as a one-to-one match to leverage an additional \$2.5 million in an effort to double the number of grants awarded to conservationists.

Thank you to the more than 80 individuals who contributed to the Train Legacy Fund. Your generosity has helped EFN move closer to reaching this lofty goal. This was Mr. Train's explicit wish, and it will keep his legacy strong for generations to come.

Planned Activities for Fiscal Year 2014

- Provide at least 23 Russell E. Train Fellowships and Scholarships in the Congo Basin, Greater Mekong, MesoAmerican Reef, Myanmar, and Southern Africa focused on conservation topics relevant to the region.
- Support up to four Russell E. Train Fellowships for university faculty from select countries to increase in-country academic capacity for conservation.
- Sponsor at least 70 conservationists to attend short courses through EFN Professional Development Grants.
- Offer up to 40 conservation workshop grants in 27 targeted countries to continue to build professional and institutional capacity.



Russell E. Train
**Education for
Nature Program**

World Wildlife Fund
1250 24th Street, NW
Washington, DC 20037-1193
USA

Phone: +1 202 293 4800
Email: efn@wwfus.org
worldwildlife.org/efn