Reviewing impacts and principles

Impact = The problem we want to minimize

- Six to eight key impacts, not a laundry list
- Focus on environmental and social impacts

Principle = The high level goal for addressing each impact

- Simple
- Attainable

Impacts identified to date

1. **Water use**
2. **Escapes**
3. **Discharges**
4. **Habitat conversion**
5. **Fish health/welfare and disease transfer**
6. **Feed ingredients**
7. **Energy efficiency and carbon footprint**
8. **Predator control**
9. **Social/community impacts**

Are these the key impacts?

Draft principles

- Obey all applicable international and national laws and local regulations

- Conserve local habitat and biodiversity

- Minimize negative effects on water resources

- Proactively maintain the health and welfare of cultured fish and minimize risk of disease transmission

- Use resources responsibly

- Be socially responsible

Are these the right principles?
Do they capture the impacts?