

## Reforestation Guidelines

At WWF, we understand that investing in training and education for local people is critical for long-term biodiversity conservation. That's why for over two decades, WWF's Russell E. Train Education for Nature Program (EFN) has been providing critical financial support to proven and potential conservation leaders in Africa, Asia, and Latin America to gain the skills and knowledge they need to address conservation challenges in their home countries.

## Program Overview

By 2025, WWF aims to protect and improve the management practices of at least 25 percent of the world's forests to benefit biodiversity and forest dependent communities by working with partners and stakeholders at local, national, and international levels. EFN is contributing to this goal by providing Reforestation Grants to local organizations in select WWF priority areas to plant, protect, and preserve trees. Together, these locally-led projects are helping to restore and reforest tropical areas of significant conservation value.

When carefully planned, forest restoration activities can provide environmental services to the local community and develop new habitats in formerly bare areas. Restoration and reforestation activities also provide an excellent way to involve local stakeholders, generate income, and allow communities to connect with nature and become a vested part of a larger conservation program.

Connecting corridors, creating buffer zones, improving degraded lands, restoring watersheds, and expanding forest cover are just a few ways that forest restoration can have a real and lasting impact for conservation.



## Eligibility Criteria

- - - You must be a legally registered organization (with a bank account) in a WWF-US priority ecoregion.
- - - You must conduct reforestation/restoration activities in a WWF-US priority ecoregion.
- - - You must include an active learning, practical skill component, or field-based learning activity that builds skills and knowledge for local stakeholders as part of the project activities.
- - - You must complete all grant activities before August 31, 2019.

### Priority is given to local organizations that:

- conduct cost effective, native tree planting activities.
- focus on wildlife and WWF priority species (including tigers, forest elephants, and sloths).
- have not yet benefited from this opportunity.

## Deadlines

EFN requires all project activities to be completed by August 31, 2019. Applicants can access the online application at [www.worldwildlife.org/efn](http://www.worldwildlife.org/efn). Applications must be submitted online by one of the two deadlines listed below.

December  
1  
2018

## Eligible Countries

Local organizations from the following WWF-US priority areas are eligible to apply.

- Amazon and Tropical Andes (Bolivia, Colombia, Ecuador, French Guiana, Guyana, Peru, Suriname)
- Borneo and Sumatra (Indonesia)
- Coastal East Africa (Kenya, Mozambique)
- Congo Basin (Cameroon, Central African Republic, Dem. Republic of Congo, Gabon, Republic of Congo)
- Eastern Himalayas (Bhutan, Nepal)
- Greater Mekong (Cambodia, Laos, Myanmar, Vietnam)
- Madagascar
- Malaysia
- Mesoamerican Reef (Belize, Guatemala, Honduras)
- Namibia
- Uganda

## Proposal Format

Provide a clear and compelling proposal that must include:

- - A summary of the organization's work to date and major accomplishments
- - An overview of the need for the reforestation project including a description of the reforestation site with photos, conservation objectives, and other related project goals
- - An explanation of how this reforestation project fits in with other conservation projects in the area – specifically WWF projects
- - A detailed description of the proposed activity including:
  - expected number of trees to be planted and hectares to be restored
  - tree species selected and why (please include Latin name and climate adaptability of the species selected)
  - how climate projections are being taken into account in the research
  - stakeholder participation
  - long-term tree stewardship/maintenance plans
  - expected conservation gains
- - A detailed description about the training program — describe how it is building skills and knowledge of local stakeholders to advance conservation
- - A project timeline
- - Expected outcomes including: short-term (6 months — 1 year) and long-term expectations (1 + years)
- - Method of evaluation — describe how you will measure the expected outcomes (i.e. surveys, monitoring, survival rate of planted trees)
- - A CV for the main trainer and attach a brief biography for the other trainers
- - A detailed project budget (not exceeding USD\$15,000)

## How to Apply

EFN requires all project activities to be completed by August 31, 2019. Applicants can access the online application at [www.worldwildlife.org/efn](http://www.worldwildlife.org/efn). Applications must be submitted online by the deadline: December 1, 2018. Please email questions to [efn@wwfus.org](mailto:efn@wwfus.org).