

# I Support WWF

I am protecting life on our planet.

Day by day. With every single thing I do.

I conserve the world's biggest forests. I safeguard the rivers and oceans.

I stand up for coral reefs, rain forests, tundras, deserts and grasslands.

I work with communities in the Amazon, the Arctic, the Congo and the Himalayas.

I collaborate with the biggest companies on Earth to make their processes and their products more sustainable.

I influence governments to create policy that recognizes and respects the importance of nature.

I give a voice to all animals who call Earth their home.

I am protecting life on our planet.

But because I am with WWF, I am not doing it alone.

Six thousand staff. Six million members. In over 100 countries.

For more than half a century.

Businesses. Foundations. Governments. Communities. Individuals.

And one iconic panda.

Together, we are protecting life on our planet – including our own.

Because together, anything is possible.

